Summary

David Novak Leadership Institute

David Novak ('74 alumnus) and his family foundation are making substantial donations to establish the David Novak Leadership Institute. The Collected Rules and Regulations 110.081 require Board approval for the naming of institutes. It is requested that the Board approve the name "David Novak Leadership Institute" for the institute.

The David Novak Leadership Institute is the world’s first insight-based leadership program that is rooted in the principles of strategic communication. The Institute emphasizes the role of communication and collaboration for effective leadership. It prepares avid, lifelong learners to become leaders who make a meaningful impact within the organizations and communities they serve. Service learning and contributions are key elements of the Institute. It will be an important student recruitment tool.

Based in the Missouri School of Journalism that is widely regarded as the best in the country, the institute will be both intercampus and interdisciplinary. Through lecture series, conferences, seminars, and boot camps, the program will raise the MU System profile and extend its reach globally. It is poised to generate jobs, improve graduates' earning potential, and foster entrepreneurship and innovation. This will be a transformative gift for the MU System. Its location will be in Lee Hills Hall.

KEY INSTITUTE COMPONENTS

- Undergraduate and graduate degree programs
- Certificate programs
- Online programs
- Executive boot camps
- Service learning and internship programs
- Entrepreneurship experiences and instruction
- Novak Scholars Program
- Visiting Leaders Series
- Conferences and symposia
- Novak Leadership Resource Library
- Research initiatives and metrics in leadership best practices
- Diversity education and training
- College and high school student mentoring
- Partnerships with business, industry, and not-for-profits
- Partnerships and learning opportunities are planned initially with the College of Education, Athletics, and MU Health

CURRENT CURRICULUM

The David Novak Leadership Institute curriculum is based on the principles and concepts presented in Taking People With You. Three leadership courses have been taught during in 2017 and expansion beyond the J-School is planned for 2018. Both undergraduate and master’s students took the courses.